

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 1999-119-C - ORDER NO. 1999-464
JUNE 30, 1999

IN RE:	Application of Myrtle Beach Telephone, LLC)	ORDER GRANTING	✓ MR
	for Approval of Alternative Regulation of its)	ALTERNATIVE	
	Interexchange Telecommunications Services)	REGULATION OF	
	and Flexible Regulation of its Local)	INTEREXCHANGE AND	
	Exchange Telecommunications Services.)	LOCAL EXCHANGE	
)	TELEPHONE SERVICES	

This matter comes before the Public Service Commission of South Carolina (the Commission) on the requests of Myrtle Beach Telephone, LLC (Myrtle Beach or the Company) for approval of alternative regulation for both its interexchange telecommunications services and flexible regulation of its local exchange telecommunications services. With regard to its interexchange services, Myrtle Beach requests that its interexchange business service offerings, consumer card services and operator service tariffs not be required to state maximum rate levels and that such tariff filings be presumed valid upon filing with the understanding that the Commission has the right within seven (7) days to establish an investigation of the tariff filing. This plan is consistent with the policy and procedures set out and described in Order Nos. 95-1734 and 96-55 in Docket No. 95-661-C. With regard to its local exchange services, the Company requests regulation in accordance with procedures authorized for NewSouth Communications in Order No. 98-165 in Docket No. 97-467-C. These procedures would allow a rate structure incorporating a maximum rate level with the flexibility of

adjustment below the maximum rate levels for its local exchange services. Further, Myrtle Beach's local exchange tariff filings would be presumed valid upon filing, subject to the Commission's right within 30 days to institute an investigation of the tariff filing, in which case such filing would be suspended pending further Order of the Commission, and that any such tariff filings will be subject to the same monitoring process as similarly situated competitive local exchange carriers.

Pursuant to the instructions of the Commission's Executive Director, the Company published one time a Notice of Filing in newspapers of general circulation in the areas of the Company's service. No Petitions to Intervene or Protests were received. The Company furnished proof of publication to the Commission. We will therefore dispose of the matter summarily.

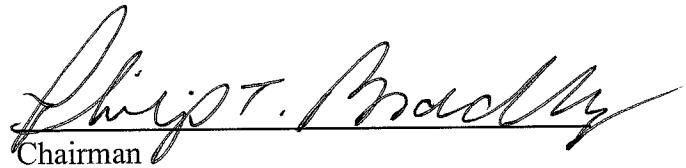
Clearly, we have approved similar plans of alternative regulation for other interexchange and local exchange companies. We hold that Myrtle Beach is entitled to be regulated by the same methodologies. These have been useful and successful in the past with the other companies, and we hold that the requests of Myrtle Beach for alternative regulation of both its interexchange and local exchange telecommunications services should be granted as filed.

JUNE 30, 1999

PAGE 3

This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:


Chairman

ATTEST:


Executive Director

(SEAL)